An affordable IT solution for West Virginia employers

What is AIM?

The Community and Technical College System of West Virginia's Apprenticeships in Motion (AIM) program, made possible by a nearly $4 million grant from the U.S. Department of Labor, prepares students for middle- to high-skilled information technology (IT) occupations that are in increasingly high demand across the Mountain State.

AIM connects employers with students through colleges, allowing apprentices to take technical courses while gaining paid work experiences.

Through these connections, companies and organizations tap into a trusted talent pool, reduce the cost of onboarding, cultivate dedicated employees, and address their present skills gap.

Do you have trouble filling IT positions?

Interested in reducing onboarding and training costs?

Want to develop a talent pipeline and promote employee loyalty?

AIM could be your solution.
What are the benefits to businesses?

- Employer may be eligible for up to 50% wage reimbursement for each degree-seeking apprentice hired

- Private small businesses with 50 or fewer employees may be eligible for up to $1,312 in wage stipends or reimbursements

- Up to $1,717 may be provided to cover costs to train incumbent worker or for tuition of a degree-seeking student

- For every $1 spent on apprenticeships, employers get an average of $1.47 back in increased productivity, reduced waste, and greater front-line innovation (U.S. Department of Labor)

- Employer develops a workforce pipeline and secures a competitive advantage in attracting new hires

- Business takes control of growing its own talent and developing its ideal employee

- 94% of apprentices stay on with their apprenticeship employer (U.S. Department of Labor)

- Apprenticeships improve productivity, reduce turnover, and diversify an employer’s workforce (U.S. Department of Labor)

- Business receives customized training from one of WV's nine community and technical colleges to increase current employees’ IT skills and credentials

"Hiring IT professionals with cybersecurity skills is very difficult, especially in West Virginia. The AIM program allowed us to 'grow our own.'"

- Norman Gundersen
  Vice President / WV Division GM
  Global Science & Technology, Inc.

Learn more at wvctcs.org/aim