

## **MINUTES**

### **WEST VIRGINIA COUNCIL FOR COMMUNITY AND TECHNICAL COLLEGE EDUCATION**

**July 18, 2003**

A meeting of the West Virginia Council for Community and Technical College Education was held on July 18, 2003, at 9:30 A.M. at the Summit Conference Center, Charleston, West Virginia. Council members present were Judi Almond, Robert Brown, Stanley Hopkins, Rebecca McClure, Fred Oelschlager, and Nelson Robinson. Chancellor J. Michael Mullen, Vice Chancellor James Skidmore, institutional presidents or provosts, and higher education staff attended the meeting.

Chairman Robinson called the meeting to order.

#### **1. Minutes**

Mrs. McClure moved the approval of the minutes for the June 18, 2003, meeting. Mr. Oelschlager seconded the motion. Motion carried.

#### **2. Strategic Planning and Visioning for 2003-2004**

Council members and community and technical college presidents/provosts participated in a planning and strategic visioning process to determine the goals for 2004. As part of the visioning process, Vice Chancellor Skidmore presented a plan for delivering a comprehensive community and technical college education in West Virginia.

#### **3. Informational Updates**

Chairman Robinson moved that authority be given to a legislative committee consisting of Bob Brown, Rebecca McClure and himself to make recommendations to the Council concerning new legislative actions or changing current law to enhance the delivery of a comprehensive community and technical college education. Judi Almond seconded the motion. Motion carried.

##### **3A. Marketing Committee**

Kathi Swanson, a marketing consultant, facilitated the marketing committee meeting on July 16, 2003. The purpose of the meeting was to determine the needs and resources for marketing a West Virginia community and technical college education and to establish the criteria to

be used in formulating a request for proposal for the development of a state-wide marketing plan. Chairman Robinson and Judi Almond attended the meeting.

**3B. Community and Technical College Administrative Head Selection**

Vice Chancellor Skidmore reviewed the process for the selection of community and technical college administrative heads. Chairman Robinson asked for the minutes to reflect that Council agreed to send Dr. Walker a letter regarding their concern over the notification of the New River Community and Technical College provost selection.

**Adjournment**

There being no further business Mrs. McClure moved to adjourn the meeting. Ms. Almond seconded the motion. Motion

\_\_\_\_\_, **Chairman**

\_\_\_\_\_, **Secretary**